



AG E N D A

A Successful Season 2016 – Growing Your Farmers Market

Friday, March 4 2016- Forsyth Cooperative Extension Office, Winston Salem NC

Friday March 18, 2016- University of Mount Olive, Mount Olive NC

9:30 – 10:00 – Registration & Networking

10:00 – 10:45 – “Plastic Cash”- different payment methods available to the market vendors including overviews of WIC, SNAP and use of electronic payment apps such as Square.

10:45 – 11:00 - Break & Networking

11:00 – 11:45 – “Social Smocial”- what should a market have to attract customers in the internet age.

11:45 – 1:00 – Lunch & Networking

1:00 – 1:45 – “What’s on Your Mind?”- small group discussion to discover the best methods for creating a great/successful market.

1:45 – 2:00 – Break & Networking

2:00 – 2:30 – “Find Me the Money”- Locating various sources of funds for your market (Grants, Sponsorships, and etc.)

2:30 – 3:00 – Wrap-Up, Evaluations

Questions?

Contact Kevin Hardison at 919.707.3123 or Annette Dunlap at 919.707.3117